

MACHINEERING

MACHINES, TOOLS, MATERIALS & SOLUTIONS FOR ADVANCED MANUFACTURING & ENGINEERING

26-28/03/2025  BRUSSELS EXPO

MACHINEERING 2025 confirms its value for the manufacturing industry Record amount of innovative demos & smart manufacturing solutions

Press release – Brussels, 7 April 2025

MACHINEERING 2025 looks back on a successful edition! With an offering for the entire manufacturing circle as diverse as 147 exhibitors (+25%) and over 150 working machines (+29%) in demo, Brussels Expo became “the place to be” for smart manufacturing solutions. This increase illustrates the commitment of our exhibitors, who all stand behind the thesis *‘At successful technology fairs, you must showcase your expertise on-site & in real time’*. 5976 professional visitors from the Benelux industry discovered the extensive exhibition area of 12,500m². Machineering also recorded a slight increase in Dutch visitors (7.5%), as well as a nice turnout of 488 students from (higher) technical education, most of whom (in cooperation with MetalAlliance.be from technology federation Agoria) followed the learning tour.

A multitude of Innovational demos were showcased & machineering visitors were immersed in a melting pot of emerging technologies where automation, digitization, robotization and energy-efficient manufacturing solutions for production companies once again took center stage. A truly complete range of high-end manufacturing technology, cooperative factory demos and numerous automation/digitization applications for production and assembly could certainly satisfy the machineering visitors, according to the first survey results.



There also was growing interest in the complementary exhibition program that Machineering had to offer. The expert classes were well attended, with the M.E.G.A debate (“Is Europe open for Business?”) being the highlight on Thursday, preceding and kicking off the festive nocturne evening. Earlier on Wednesday, the new initiative “*Samen innoveren met STEM*” saw the light of day where, in collaboration with Vlaio, Agoria & the 5 Flemish RTCs, valuable connections were made between education & businesses. The key to developing the technological talent ready for tomorrow’s innovative challenges. Finally on Friday, the “Friday Teamday” was organized for the 2nd time where small to medium-sized teams were able to take a focused & educational team visit to Machineering on the basis of 2 hands-on immersion classes (Start2MachineMaintenance & Start2Cobotize).

Below you can find some facts & figures about MACHINEERING 2025:

The distribution of visitors among the top 10 sectors, which represent 66% of the sector profiles

1. Production, assembly, construction, distribution and processing
(of which 68% metal; 14% PVC/Rubber + composites; 10% wood / aluminium)
2. Mechanical Engineering – High-Tech Systems & Mechatronics
3. Automotive / Aerospace
4. Prototyping & Product Design
5. Engineering- & automation services / integrators
6. Agro-industry / agriculture / mining
7. Production and distribution of machines and High-Tech Systems & Materials
8. Mould making & design
9. Petrochemical / chemical industrie
10. Additive Manufacturing (metal, PVC, composites)

Top 5 most visited technology routes (on a total of 10 routes)

1. Machining / Milling Technology (18%)
2. Tooling & Machine Equipment Technology (15%)
3. Cutting & Forming Technology (14%)
4. Handling & Robotics Technology (13%)
5. Welding & Surface Technology + Engineering & Material Design Technology (12%)

Visitors profiles

34% of visitors are involved in general management or are owners/managing directors of their companies.

66% of the visitors are from a production department or business team, of which mainly:

- > 22,3% from Production / Assembly / Operations / Scheduling departments
- > 15,2% from Engineering / Design departments
- > 13,6% from Innovation, Technology & Automation departments

MACHINEERING HERBELEVEN ?

Those who could not attend in Brussels Expo can still visit the Machineering website. You can also search our exhibitors' technologies in a targeted way & connect with them, as well as (re)view all Expert Classes "on demand" (online soon).

 [Press photos Machineering 2025](#)

 [Aftermovie Machineering 2025](#)

Industrialfairs looks back on this successful edition with great satisfaction. Reactions from both visitors and exhibitors were positive. The tone has been set for the upcoming Industrialfairs events: ABISS BE on 9 October 2025 (Kortrijk Xpo), ABISS NL on 30 October 2025 (Breedpark Breda, NL), Indumation.be from 4 to 6 February 2026 (Kortrijk Xpo) and the brand-new Machineering NextGen Experience on 26 & 27 March 2026 (Kortrijk Xpo).

The next edition of MACHINEERING will take place at Brussels Expo from 24 to 26 March 2027.

Contact organisatie:

Invent Media - Industrialfairs - T. +32 (0)56 24 11 11

Email: machineering@industrialfairs.com

Contactpersonen: Sven Mollie & Karl D'haveloose